

# **NRK** Sámi Radio

## **An invitation to join a special media project with the Norwegian Broadcasting Corporation, NRK Sami Radio in Norway.**

The Sami division of the Norwegian Broadcasting Cooperation (NRK) has started a new project with the purpose of building up a common network linking indigenous television and radio stations worldwide. This cooperation will enable indigenous broadcasters from all countries to quickly exchange news-stories, documentaries and other information on indigenous issues.

As an alternative to mainstream news this cooperation focuses on indigenous journalism and sharing indigenous stories. This provides an opportunity to broadcast comparable and related information. In this way we can benefit each other and bring the indigenous world closer together.

The common network will be based on a website, mail- and address list. Any indigenous broadcaster with access to this network can view, listen and download full-quality news stories from all other broadcasters in the database. The website is already under construction at the NRK main office in Oslo and we will put up a [FTP--server](#) as soon as possible.

Currently NRK Sami Radio has beneficial relationships with Swedish Television and radio and YLE in Finland. In addition, we cooperate with Kalaallit Nunaat Radio (KNR) in Greenland and the Sami radio-station in Lovozero on the Kola Peninsula, Russia.

We look forward to hearing from you and hope to include you as a partner in this project. In order to keep the project moving forward, please reply within two weeks. Also do not hesitate to contact us with your opinions and questions or for further information.

We kindly ask you to forward this invitation to any potential partners who may be interested in this project.

With best regards,  
Jan Henrik Hætta

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You can also observe the **NRK Sami Radio** TV-news broadcast on the Internet:

<http://www.nrk.no/> find and push on the left side "NETT-TV" scroll down and find **Oddasat**



**NRK Sami radio and Sweden Radio Sami website:** <http://www.saamiweb.org/>

**Briefly about us:** Since 1933 NRK, Norwegian Broadcasting Corporation, has developed into a multimedia broadcaster with 3500 employees, where NRK Sami Radio is organized as an own division within NRK. NRK Sami Radio is the main public service broadcaster for indigenous peoples in people in Norway. Together with the Sami departments of the national broadcasters as **YLE**, Finnish Broadcasting Company in Finland (about YLE: <http://www.yle.fi/fbc/thisyle.shtml>) (<http://www.yle.fi/samiradio/>), **SVT**, Swedish television in Sweden (about Sveriges Television : <http://www.svt.se/svtinfo/inenglish/index.html>), Swedish Radio (<http://www.sr.se/sameradion/>) and with **KNR** in Greenland (<http://www.knr.gl/>) **NRK Sami Radio** offers daily public services with indigenous news-stories and cultural programmes on television, radio, teletext and Internet. In addition we also cooperate with the Sami Radio-station in Lovozero, Russia.



#### **NRK - A public service broadcasting institution**

NRK is licence-fee financed and non-commercial to ensure freedom of speech and information. The concept of «public service broadcasting» stands for: quality, responsibility for the national cultural heritage and obligations to society.

Since 1933 **NRK** has developed into a multimedia broadcaster with 3500 employees. Today NRK produces programmes and other forms of media-information for television, radio, Internet, mobile phones and other digital media 24 hours a day. During a week every Norwegian, one way or another, makes use of what NRK offers. No other media-company in Norway can show equivalent ratings.

Norwegian Broadcasting Corporation, **NRK**, has upheld the best reputation as a provider of quality broadcasting to the Norwegian public. **NRK1** occupies an exceptionally favorable position: no other licence-financed public broadcasting channel in Scandinavia can boast such a large share of television viewers. Most of the public will at all times find something to interest them in NRK's wide choice of radio and television programmes, Internet pages and teletext items.

**NRK** has been highly successful in making and presenting programmes designed to satisfy a wide range of interests.

In regard to special events and other important happenings the Internet [NRK.no](http://www.nrk.no) clearly plays an important role as a source of news.

Furthermore, as in previous years, **NRK** teletext again provided plenty evidence of its popularity, attracting more than 2.2 million users a week. You can find more information on the Internet: [NRK.no](http://www.nrk.no)

#### **With best regards**

Dearvuodat/ Sincerely

**NRK Sámi Radio** <http://www.nrk.no/>

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